# BUSINESS

**Exam Board:** Edexcel
**Entry Requirements:** Grade 6 in English Language; Grade 5 in Maths

## COURSE SUMMARY

Business A Level teaches core business concepts, applying them to a range of different contexts to give students a broad understanding of how businesses work. Students will look within business - at topics such as marketing, finance, and operations - but also across businesses, examining how global trends are affecting how business is done in the 21st Century.

## COURSE STRUCTURE

Students study four themes: Theme 1 and Theme 4 are covered in Year 12; Theme 2 and Theme 3 in Year 13.

Theme 1: Marketing and People: Students will look at market analysis and how to market products. They will learn how to manage people within a business environment and what leadership looks like in the business world

Theme 2: Managing Business Activities: The main focus of Theme 2 is on the financial planning and financial analysis needed to start and maintain a successful business

Theme 3: Business decisions and strategy: Building on Theme 2, students cover a range of topics within operations and strategy

Theme 4: Global business: Theme 4 builds on Theme 1 and develops students' understanding of globalisation and how to do business in a global context.

**Paper 1**
35% - 2 hours - Assesses Themes 1 and 4

**Paper 2**
35% - 2 hours - Assesses Themes 2 and 3

**Paper 3**
35% - 2 hours – Assesses all four Themes with Pre release

Each paper includes data-response questions and short-answer quantitative questions as

## CAREER CHOICES

Business A Level prepares students for a wide range of careers in the business world and will equip students well for studying Business & Management and related courses at university, or to secure a place on a wide range of apprenticeships. Having studied business, students will be able to make a more informed choice as to exactly what part of business they want to work in (e.g. strategy vs marketing vs operations etc.), or could use their newfound knowledge to make a success of their own business ventures!)